

MEDIA RELEASE

For Immediate Release

COMFORTING LUNCH FOR THE BUSY EXECUTIVE – WITH A TASTE OF HOME

SINGAPORE, 29 JANUARY 2010 – Now available at lunchtime from Mondays to Fridays at Charly T's first fast-casual restaurant, 'Charly T's Rice Surprise' is an adaptation of Charly T's experiences during his travels in many different destinations.

Over his years of travels, Charly T frequently creates his own daily lunch, based around simple, fresh and local items reflective of wherever he happened to be. He called these mid-day reprises 'Surprises' and true to his region of origin, the basic ingredient often features the fragrant steamed rice as prepared by Charly T's mother.

'Charly T's Rice Surprise' includes a portion of fragrant white rice that would make Mom blush, Chef's choice of Charly T's secret recipe stew featuring his famous Rotisserie Chicken cooked to perfection, Chef's Choice of accompanying addition as well as either chicken or beef skewer and a refreshing glass of Charly T's Earl Grey select ice-tea.

Priced at just \$8.50 (excluding 7% GST), these offerings are available on weekdays and are varied daily, so that Charly T's friends and family will never be lost for variety.

Charly T's is open seven days a week, from 8am to 11pm. Breakfast is served from 8am to 11am. On Thursdays, Fridays and Saturdays, hours are extended till 2am.

Charly T's was developed and created by Creo Lifestyle for Food Journeys.

Charly T's
20 Handy Road
NOMU, Level 1 (beside The Cathay)
Singapore 229236

T 6336 7789
W www.charlyts.com

Media Contact
Lin Kuek
Caelan & Sage Pte Ltd

M 9336 5080
T 6297 0636
E lin@caelansage.com

About Food Journeys

As an operator of innovative dining establishments, Food Journeys (Singapore) Pte Ltd believes that the key ingredients needed to deliver a distinctive dining experience are creativity and innovation, service quality and excellence, coupled with professionalism and teamwork. Drawing upon its industry experience in creating and operating F&B based concepts, Food Journeys is well-positioned to deliver unique lifestyle experiences.

About Creo Lifestyle

Creo Lifestyle creates and develops unique and innovative concepts with a core focus in the hospitality and tourism industry. With a dedication to provide a distinctive experience to discerning patrons, Creo Lifestyle harnesses the knowledge and expertise of specialists with more than 30 years international industry experience to deliver the best in creating unique lifestyle environments. For deep at the heart of all its work is the philosophy that the enjoyment of good food within a comfortable setting, like life, is a never-ending journey of exploration and excitement.

Charly T's

20 Handy Road, Level 1 NOMU, Singapore 229236
T 65 6336 7789 F 65 6339 5081 W www.charlyts.com

Food Journeys (Singapore) Pte Ltd

50 Cairnhill Road. Singapore 229662 T 65 6737 0700 F 65 6732 1875