

MEDIA RELEASE

For Immediate Release

WIN A TRIP TO TOKYO, JAPAN WHEN YOU DINE AT CHARLY T'S

SINGAPORE, 6 January 2010 – Charly T's is giving away a pair of return tickets to one of the destinations he has been to on his travels – Tokyo, Japan! Every SGD10 spent at Charly T's entitles diners to one chance of winning.

Fans of Charly T's Facebook Fan Page can instantly double their chances when they present a printed copy of the electronic flyer that is only shared with them on the Facebook Fan Page.

The draw will be conducted on 4 February 2010, and is open to all members of the public.

Charly T's serves up a selection of chicken dishes prepared rotisserie-style, on sticks and skewers, in wraps, soups and salads. It also features an array of other fresh offerings, with tastes that are authentically local to whichever destination the recipe originates from.

For a limited period only, enjoy Charly's Treat during Charly Time, every day from 5pm to 7pm where the second order of red and white house wines, or the vanilla and peppar shaken martinis is on the house.

Charly T's also serves breakfast, lunch and dinner specials starting from \$5.95.

Located at 20 Handy Road Level 1 NOMU (beside The Cathay), Charly T's is the perfect location for any occasion. Its travel-inspired interiors, featuring elements lifted from the cultures of the many places Charly T has visited – Hamburg, London, Casablanca, Kansas City and more – provides sufficient intimacy for private discussions while maintaining a casualness that is both welcoming and exciting.

With the inviting ambience of fast-casual dining, visual participation in the preparation of the food right before your eyes, the accompaniment of an ever-changing lifestyle environment, with the option to 'eat in' or 'take home', Charly T's is the place for those who have a penchant for lifestyle, taste and food journeys.

Charly T's is open seven days a week, from 8am to 11pm. Breakfast is served from 8am to 11am. On Thursdays, Fridays and Saturdays, hours are extended till 2am.

Charly T's was developed and created by Creo Lifestyle for Food Journeys.

Charly T's

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About Food Journeys

As an operator of innovative dining establishments, Food Journeys (Singapore) Pte Ltd believes that the key ingredients needed to deliver a distinctive dining experience are creativity and innovation, service quality and excellence, coupled with professionalism and teamwork. Drawing upon its industry experience in creating and operating F&B based concepts, Food Journeys is well-positioned to deliver unique lifestyle experiences.

About Creo Lifestyle

Creo Lifestyle creates and develops unique and innovative concepts with a core focus in the hospitality and tourism industry. With a dedication to provide a distinctive experience to discerning patrons, Creo Lifestyle harnesses the knowledge and expertise of specialists with more than 30 years international industry experience to deliver the best in creating unique lifestyle environments. For deep at the heart of all its work is the philosophy that the enjoyment of good food within a comfortable setting, like life, is a never-ending journey of exploration and excitement.